

JORDANA

WE LEARN INFINITELY MORE WHEN WE'RE LAUGHING

Keynote Speaker

Event MC

Corporate Humourist



WHY JORDANA

Dynamic, electrifying and endlessly entertaining, Jordana brings high energy, deep insights and lots of laughter to every event.

Jordana is a multi-talented keynote speaker, TEDx speaker, event MC, corporate humourist, communications expert, public speaking coach, author and... a magician and mentalist.

Her captivating and vibrant energy lights up every room, and her one-of-a-kind stories, lessons and insights hit audiences straight in the heart.

Jordana's electric energy, quick wit, and unique combination of skills make her a sought-after speaker and MC who captivates every crowd. Her ability to engage with audiences on a deep level makes her an unforgettable presence at every event.

Jordana believes we learn infinitely more when we're laughing. She loves creating 'aha' moments for delegates and her mission is simple: to educate with joy and laughter, transforming audience members from the inside out.

JORDANA'S UNIQUE APPROACH

Jordana brings creative ideas, an infectious personality, and lots of passion, to help you create a stand-out conference experience.

Jordana creates customised jokes for every audience, bringing a level of personalisation that sets her apart from other speakers. Her use of humour and captivating storytelling not only entertains, uplifts and energises delegates – it also ensures your audience takes away valuable lessons and insights from every speaker.

As a former journalist and stand up comedian, Jordana's behind-the-scenes work goes above and beyond, ensuring that each event is tailored to meet the specific needs of both your organisational team and your conference delegates. Her dedication and attention to detail makes her a valuable partner in creating a memorable and unique experience.

Whether it's a conference, corporate event, workshop, or a team-building experience, Jordana brings expertise, insight and lots of joy that adds immense value and leaves a lasting impression. If you want to create a stand-out and unforgettable event, Jordana is the perfect addition to your agenda.



SIGNATURE OFFERINGS

“I am inspired by
inspiring others.”





DYNAMIC MC WITH HUMOUR AND QUICK WIT

Jordana's not just an MC; she is your event's best-kept secret. Using humour, quick wit and captivating storytelling, Jordana brings fresh ideas, high energy, and an innovative approach to the role of MC.

Creating customised jokes for every audience, Jordana's charisma and infectious personality lights up every room, adding an uplifting, playful and memorable point of difference. Jordana is a master at reading the room, ensuring her humour is always on-point and appropriate, keeping both engagement and enthusiasm levels high from start to finish.

Her ability to improvise on the spot makes her a valuable asset for all event planners. Whether it's last-minute agenda changes, or unexpected technical difficulties, Jordana handles it all with ease and grace, and any technical glitch or delay simply turns into a moment of joy and fun.

As a former journalist and highly experienced interviewer, Jordana creates a unique space where both speakers and panellists feel at ease with her insightful questions, and curious, creative and fun interviewing style.

She has an incredible knack for seamlessly incorporating your key conference messages into her intro, outro and wrap, ensuring your audience members take away valuable lessons and insights from every speaker.

With Jordana's passion for networking, and her warm and delightful personality, she loves engaging with delegates to create a welcoming and engaging atmosphere, both on stage and off stage.

Jordana's love for events is evident through every aspect of her work. Whether it's a corporate conference, panel discussion, or a gala dinner, if you're looking to elevate your event and create an unforgettable experience for your delegates, Jordana goes above and beyond to help you create a stand-out conference experience.





DYNAMIC MC WITH HUMOUR AND QUICK WIT

WHY JORDANA IS A BRILLIANT MC

- ✦ Highly experienced and talented MC who keeps engagement and enthusiasm levels high
- ✦ Jordana's ability to improvise on the spot makes her a valuable asset for all event planners
- ✦ Customised jokes written for every audience, adding an uplifting, playful and memorable point of difference
- ✦ As a former journalist and skilled interviewer, Jordana creates a comfortable space for speakers, panellists and delegates
- ✦ Effortlessly handles last-minute agenda changes and unexpected technical difficulties like a seasoned pro – with ease, joy and grace
- ✦ Her warm, charismatic and vibrant personality helps everyone feel welcomed and valued, leading to a more engaging and inclusive atmosphere
- ✦ Proven track record of successful events, showcasing her professionalism and dedication to delivering exceptional client results
- ✦ Seamlessly incorporates your key conference messages into her intros, outros and wraps, ensuring audience members take away valuable lessons from every speaker



Photo: David Mullins for WYNovation

KEYNOTE PRESENTATION



DECODING THE NEXT GENERATIONS

Four generations are working together under one corporate roof and things can get... complicated.

We speak different languages, and we bring completely different values, beliefs, and communication styles into our workplaces.

So, how can we avoid misunderstandings and conflicts, and instead work harmoniously to achieve our business goals?

In this entertaining, educational and highly interactive keynote presentation, Jordana breaks down the qualities that differentiate Baby Boomers, Gen X, Gen Y (Millennials), and Gen Z. As a proud Millennial herself, Jordana knows firsthand the unique traits that set younger generations apart.

In this session, she shares practical tips and valuable insights – as well as lots of laughs and light-bulb moments – to help you motivate and engage your young employees.

When we understand what drives us, bridge our generational gaps with empathy and understanding, and truly appreciate our generational differences, we come together to communicate, connect and collaborate in brand new ways.

So, get ready to use the power of generational diversity to transform your team's dynamics leading to new possibilities and exceptional business outcomes.



KEYNOTE PRESENTATION



DECODING THE NEXT GENERATIONS

KEY TAKEAWAYS

- ✦ Learn how to improve communication and connections across multi-generational teams
- ✦ Understand the key qualities and traits that differentiate Baby Boomers, Gen X, Gen Y (Millennials), and Gen Z employees
- ✦ Understand what truly matters to different generations in the workplace, and how to use this to create a harmonious work culture
- ✦ Gain practical tips for motivating, inspiring, and engaging younger employees
- ✦ Learn easy techniques to adapt your leadership style to better connect with, and manage, emerging generations
- ✦ Understand how to make all employees – across all generations – feel seen, valued, and appreciated in the workplace
- ✦ Learn how to bridge the generation gaps so you can build stronger relationships with your colleagues, bosses and managers
- ✦ Discover how generational differences lead to innovation and new ideas

ALTERNATIVE TOPIC: MARKETING ACROSS THE GENERATIONS

This keynote can also be delivered in a workshop format for your team with immersive exercises, discussions, and hands-on activities



KEYNOTE PRESENTATION



THE MAGIC OF INNOVATION

Creativity fuels innovation and drives new ideas. It helps us problem-solve in unconventional ways, encourages an atmosphere of interactivity, and motivates us to invest, engage and contribute with passion in our workplace.

So how can you infuse your work culture with innovation, the joy of collaboration, and constant ideation so you gain a competitive advantage?

In this high-energy, inspiring and interactive keynote, Jordana shares the entertaining and unexpected story of discovering her inner magician to reveal to you secrets to uncover your own untapped resources for creative inspiration.

Using magic and mentalism as practical tools to activate your imagination and sense of play, you will discover how to cultivate a culture of collaboration, curiosity, and constant ideation; an atmosphere where innovation thrives.

Jordana shares easy and effective strategies to help you to break out of habitual thinking in order to discover and create new brand possibilities with your teams.

You'll gain practical tools to empower your employees to connect, collaborate and ideate at a higher level with more productivity, every single day.

And most importantly, have a lot more fun in the process!

This is the exact session you need to magically ignite new sparks of innovation so your company comes alive to take the lead.



KEYNOTE PRESENTATION



THE MAGIC OF INNOVATION

KEY TAKEAWAYS

- ✦ Learn how to create an atmosphere that encourages creativity, curiosity and collaboration
- ✦ Discover how embracing play and experimentation can lead to break-through ideas and solutions
- ✦ Learn how to connect, collaborate, and ideate with your colleagues in brand new ways
- ✦ Gain tools and strategies to use your imagination to break free from habitual thinking to discover new ideas
- ✦ Feel empowered to embrace change with enthusiasm and joy
- ✦ Identify and explore your own untapped resources for creative inspiration
- ✦ Learn how to infuse your work culture with the joy of innovation so you gain a competitive advantage
- ✦ Understand why consistently nurturing curiosity and creativity leads to long-term growth and success

This keynote can also be delivered in a workshop format for your team with immersive exercises, discussions, and hands-on activities



KEYNOTE PRESENTATION

LAUGHTER IS THE ANSWER: FROM STRESS TO SUCCESS

In today's fast-paced work environment, it's easy to get caught up in tight deadlines, communication breakdowns, and never-ending conference calls.

What if there was a simple solution that could boost employee engagement, reduce stress, and increase productivity – all at once?

The answer is so simple it might surprise you...

Laughter.

It breaks down barriers, improves workplace culture, builds camaraderie, boosts our immune system, and enhances both collaboration and creativity. When your employees feel happy and valued, they're motivated to perform at their absolute best.

Laughter in the workplace goes beyond just having fun; it creates an uplifting and inclusive environment where employees thrive, personally and professionally.

In this entertaining and empowering keynote, Jordana decodes the power of humour by exploring why we laugh, and what makes us laugh.

Through sharing hilarious personal anecdotes, and the latest scientific research, Jordana explains how laughter both heals and transform us, providing practical tips you can apply immediately to empower your teams and strengthen connections.

Learn how to harness the transformative power of laughter to create a happier work culture with more joy, success, and productivity.



KEYNOTE PRESENTATION



LAUGHTER IS THE ANSWER: FROM STRESS TO SUCCESS

KEY TAKEAWAYS

- ✦ Understand the important role laughter plays in promoting corporate wellbeing and creating a happy work culture
- ✦ Discover the immense healing benefits of laughter
- ✦ Discover how and why laughter breaks down barriers, reduces stress and helps us build resilience in the workplace
- ✦ Understand the fundamentals of humour; including why we laugh, and what makes us laugh
- ✦ Learn techniques to view the world through a comedic lens
- ✦ Discover how laughter elevates our creativity and innovation
- ✦ Learn to harness the power of laughter to inspire your teams, enhance engagement, and build stronger connections
- ✦ Learn simple yet powerful techniques to bring more laughter into your professional and personal worlds

This keynote can also be delivered in a workshop format for your team with immersive exercises, discussions, and hands-on activities



PRESENTATION SKILLS TRAINING CORPORATE WORKSHOP



PRESENT WITH POWER AND CONFIDENCE

Boost your team's confidence, communication and pitching skills, with this completely customised, highly interactive, and incredibly fun presentation skills training workshop.

Your workshop agenda will be built from the ground up; there is no cookie-cutter approach here.

This jam-packed training program is completely tailored to suit the strengths, goals and objectives of your individual participants ensuring your team learns the most relevant and valuable skills for them.

The training is interactive, educational, engaging, and uplifting. It's full of valuable tips, tools and techniques that are immediately actionable, empowering your team to feel excited and ready to conquer any upcoming presentation or pitch.

Jordana uses humour to help participants overcome their presentation fears so everyone feels confident to step out of their comfort zone together. It's serious training covered in a joyful way.

We grow individually, and also through witnessing the growth of our fellow workshop participants across the day as they adapt and change their communication style – in real-time.

The transformations are truly incredible!

This group workshop is a life-changing professional development program, as well as an incredibly powerful team-building exercise.

When your team learns and grows together through this workshop, it creates a new and exciting sense of enthusiasm, comradery, and support. You'll be amazed and delighted as you watch your team's confidence soar to brand new heights.





PRESENT WITH POWER AND CONFIDENCE

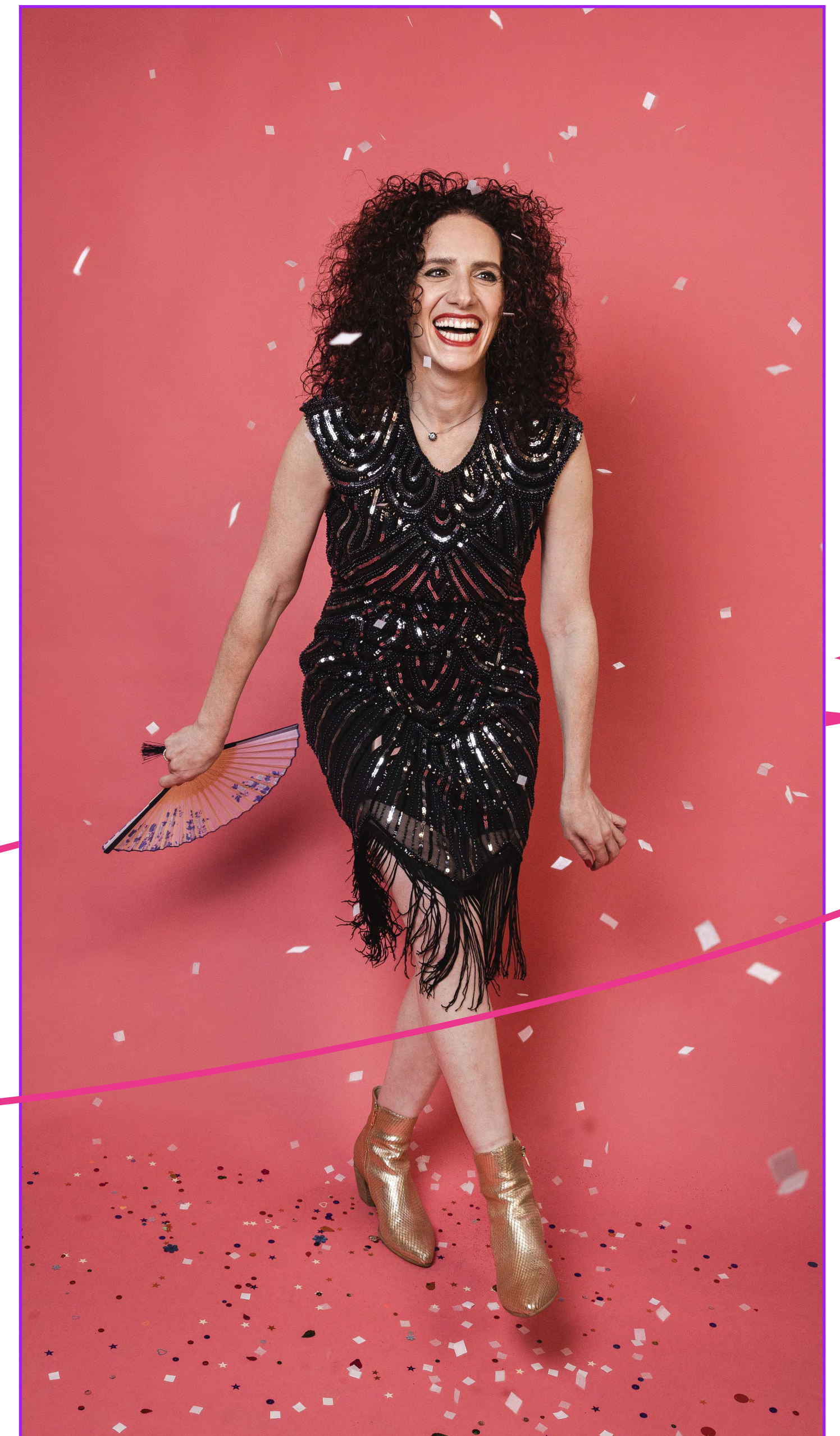
Below is a list of common content areas we cover – however everything will be customised for your individual group, their roles, and your industry.

PRESENT WITH POWER AND CONFIDENCE: LEARNING AREAS

- ✦ Strategies to use your body language and voice for maximum impact when communicating your key messages
- ✦ Learning to control nerves and transform fear into positive energy when presenting and communicating
- ✦ How to use storytelling to enhance your message and inspire your clients/ colleagues (looking at different forms of storytelling; determining the styles/formats that best suit your content/approach)
- ✦ Defining your why; Uncovering your individual purpose, passion and unique edge as it relates to your role. This lays the foundation for your core messaging.
- ✦ Capturing attention, quickly!
- ✦ Strategies to engage your group and enhance interaction with your clients/ colleagues
- ✦ Tools to manage the unexpected
- ✦ Techniques to bring out 'the best you' online and offline
- ✦ Being clear and definitive with your message
- ✦ Rehearsing, planning and preparing for success

OTHER OPTIONS TO ADD IN:

- ✦ Humour techniques to add into your presentation and communication toolkit
- ✦ Getting camera-ready



CORPORATE ENTERTAINMENT

ON REQUEST, JORDANA CAN BE BOOKED FOR

- + Corporate comedy
- + Corporate mentalism
- + Corporate magic
- + After-dinner entertainment mix

PRESENTATIONS FOR SCHOOL STUDENTS

- + Discovering Magic In The Unexpected
- + Embrace Your Fear To Become Exceptional
- + How Curiosity Helps You Create A Career With Passion
- + Communicate With Confidence To Express Your Authenticity

WHAT ELSE CAN WE DO TOGETHER? THE SKY'S THE LIMIT!

Let's mix MCing with a KEYNOTE

Let's bundle up a KEYNOTE and a WORKSHOP

Let's mix a WORKSHOP and MCing together

Or how about all three? Our options are endless...



FUN FACTS



JORDANA IS A HYPNOTIST.
BUT DON'T WORRY,
SHE DOESN'T DO THIS AT EVENTS.

JORDANA HAS
WORKED WITH LIONS
IN AFRICA

Jordana has
hit the stage in 4 different
continents

Jordana created a character called Lil Jords back
in 2009. She dressed in bling and rapped about
celebrities. Good luck finding those videos on
YouTube!

Jordana once dressed up in a giant Facebook like button
and travelled to Facebook's HQ in Silicon Valley to try to tell
her favourite social media jokes to Mark Zuckerberg

A BAD DATE PUSHED JORDANA
INTO A CAREER IN COMEDY. EVERY
CLOUD HAS A SILVER LINING.

Jordana is
Australia's only female
corporate mentalist

JORDANA'S FAVOURITE
MOVIE TRILOGY IS
BACK TO THE FUTURE

JORDANA HASN'T WATCHED TV
OR NETFLIX IN 8+ YEARS.
SHE MEDITATES INSTEAD.

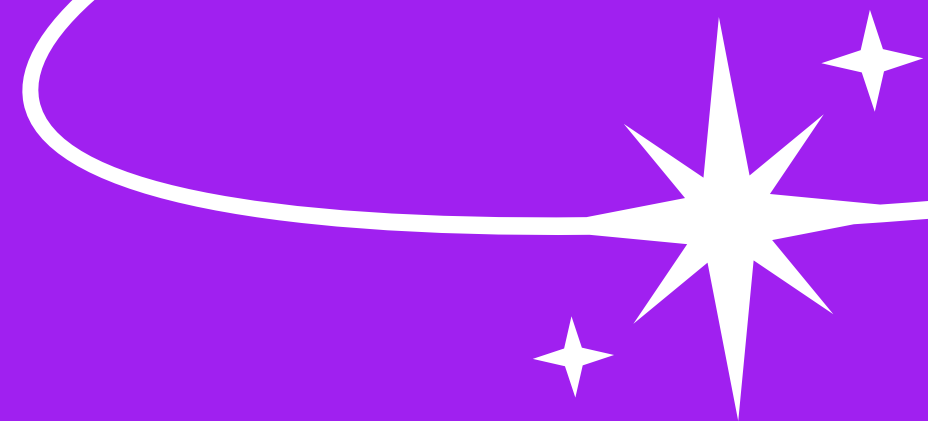
JORDANA IS MADLY IN LOVE WITH
DARK CHOCOLATE LINDT

JORDANA'S BIO AND SNAPPY STAGE INTRO

Jordana Borensztajn is a multi-talented keynote speaker, TEDx speaker, event MC, corporate humourist, communications expert, public speaking trainer, author and... a magician and mentalist.

Jordana was a News Corp Australia journalist, she worked at Nova Entertainment as online music editor, content producer and social media manager, she's written two business-marketing books and an illustrated children's book, and she's performed two sold-out shows in the Melbourne International Comedy Festival.

When Jordana's not on stage, or online, delivering high-energy and interactive presentations and workshops, she's busy seeking out small animals to take selfies with to boost her Instagram following.



LET'S GET THIS PARTY STARTED!

Do you want to book Jordana for your next event? Here's the enquiry process:

1. CHECK AVAILABILITY

Call or text her on 0412 126 769. Jordana loves getting texts from potential clients! Don't feel like texting? No problem! Alternatively, please drop her an email at jordana@jordanab.au to get the ball rolling.

2. QUOTE TIME

After chatting with Jordana about your event, she'll send you a quote and proposal for her speaking/MCing/ workshop services. This quote will include all speaker fees and travel expenses. It covers it all!

3. SIGNING THE DOTTED LINE

Once you've locked in a date, both parties will sign a contract and a deposit will be paid to secure your event. At this point it's official... Let the countdown begin!

4. PRE-EVENT MARKETING

Leading up to the big day, Jordana is happy to help you spread the word about your upcoming event on social media. She'll even whip up some teaser videos that will have your attendees counting down the days. Just a heads up, Jordana loves staying in close contact and being fully prepared for every event. And who knows, she might just surprise you with some crazy and creative ideas as the event draws closer.

5. POST-EVENT WRAP

The party doesn't have to end when your event is over! After the event, you'll have a debrief and Jordana will provide you with a resource so your delegates can continue learning long after the event concludes.

SO.... WHAT ARE YOU WAITING FOR?

Get in touch with Jordana today to start brainstorming some epic ideas together.

Whether it's a conference, team-building session, or anything in between, Jordana is ready to bring the fun and creativity.

Let's connect and make magic happen so your next event is one to remember!!



JORDANNA ✨

"MY MISSION IS TO EMPOWER YOU WITH CONFIDENCE,
LAUGHTER AND JOY SO YOU CAN SHARE YOUR MOST AUTHENTIC
AND BRILLIANT SELF WITH THE WORLD."