



JORDANA

WE LEARN INFINITELY MORE WHEN WE'RE LAUGHING

Keynote Speaker

Event MC

Corporate Humourist



WHY JORDANA

Dynamic, electrifying and endlessly entertaining, Jordana brings high energy, deep insights, and lots of laughter to stages worldwide.

Jordana is a multi-talented keynote speaker, TEDx presenter, event MC, corporate humourist, public speaking trainer, communications expert, author and... a magician and mentalist.

Jordana's electric energy, quick wit, and unique combination of skills make her a sought-after speaker and MC who captivates every crowd. Her vibrant energy lights up every room, and her one-of-a-kind stories, lessons, and insights hit audiences straight in the heart. Jordana's ability to engage with audiences on a deep level makes her a truly unforgettable presence at every event.

Jordana believes we learn infinitely more when we're laughing and she loves creating powerful 'aha' moments that inspire confidence, connection, and true behavioural change. Her mission is simple: to educate with joy and laughter, and leave audiences transformed from the inside out.

JORDANA'S UNIQUE APPROACH

Jordana brings creative ideas, infectious energy, and genuine passion to help you create a stand-out conference experience.

Known for customising her humour for every audience, Jordana delivers a level of personalisation that sets her apart. Her sharp wit and captivating storytelling don't just entertain and energise delegates; they ensure key messages land in a meaningful, memorable way.

Drawing on her background as a former journalist and stand-up comedian, Jordana goes above and beyond behind the scenes. She partners closely with organisers to tailor each event to the needs of both the team and the audience, with a level of preparation and attention to detail that makes her a trusted creative collaborator.

From conferences and corporate events to workshops and team experiences, Jordana brings insight, expertise, and joy that elevates the room and leaves a lasting impression.

If you want an event that feels vibrant, intentional, and genuinely unforgettable, Jordana belongs on your agenda.





SIGNATURE OFFERINGS

“I am inspired by
inspiring others.”





ENGAGING MC WITH HUMOUR AND CREATIVITY

Jordana isn't just an MC. She's your event's secret weapon (and a whole lot of fun).

With sharp humour, quick wit, and effortless charm, Jordana brings fresh ideas, big energy, and a playful, modern approach to the MC role.

With a rare background spanning journalism, comedy, communication training, and mentalism, Jordana brings intelligence, intention, and a little magic to every moment on stage. She creates customised jokes for every audience, adding a level of personalisation that instantly lifts the room and sets the tone for a memorable, high-vibe event.

A natural entertainer and a master at reading the room, Jordana keeps energy, engagement, and momentum high from start to finish. She expertly manages pacing, transitions, and flow, while her humour remains on-point and appropriate throughout.

Known for her ability to improvise, she thrives when things don't go exactly to plan. From last-minute agenda changes to unexpected tech hiccups, Jordana always turns potential disruptions into moments of laughter and connection.

Jordana positions every speaker for success, building anticipation, supporting them behind the scenes, and ensuring they step onto a warm, energised stage. Drawing on her background as a former journalist and experienced interviewer, she creates relaxed, lively conversations with panellists and speakers, asking insightful questions with curiosity, warmth, and a touch of playfulness.

Whether it's a corporate conference, panel discussion, or gala dinner, Jordana brings warmth, joy, and a sense of fun that elevates the entire experience – leaving delegates energised, connected, and smiling long after the final applause.



The Magic of Connection

How to Build Trust and Deepen Relationships in a Highly Distracted World

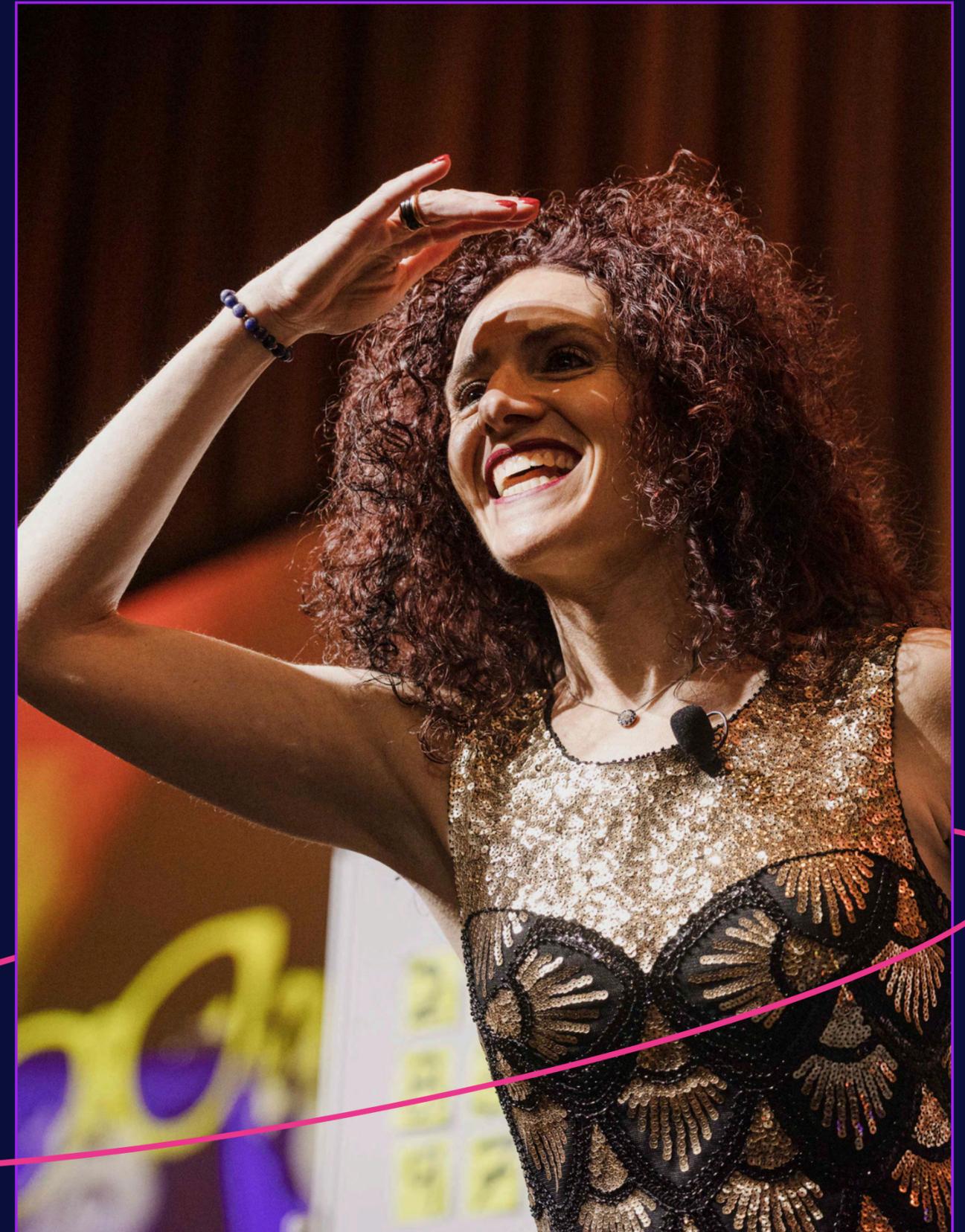
Connection isn't just communication. It's the foundation of trust, collaboration and confidence. And in a highly distracted world, genuine connection has never been harder to achieve.

In this high-energy, uplifting and interactive keynote, Jordana doesn't just talk about connection; she creates it.

Through humour, storytelling, behavioural insight – and live magic and mentalism – she shares her hilarious and heartfelt path into magic, revealing how curiosity, presence, and play transform how we connect, collaborate, and truly work together.

Audiences discover how to capture attention in a distracted room, build genuine rapport in seconds, and bring more joy, meaning, and presence to everyday interactions in the workplace and beyond. Delegates leave energised, inspired, and more connected to each other, ready to create stronger relationships in every moment.

In a distracted world, your presence is your superpower. Every interaction is an opportunity to create a deeper connection.



KEYNOTE PRESENTATION

Lead with Confidence Powerful Expression in Moments that Matter Most

Leadership isn't about having the loudest voice in the room. It's about being trusted when you speak.

In this high-impact, interactive and confidence-boosting keynote, Jordana helps leaders strengthen how they communicate in presentations, meetings, high-pressure conversations, and moments when their voice matters most.

Drawing on 16+ years' experience performing across three continents, this high-energy keynote combines stand-up comedy techniques, interactive exercises, and proven communication frameworks to help audiences move past self-doubt and communicate with clarity, confidence, and impact.

Participants walk away with tools to quiet imposter syndrome, deliver messages that land with true impact, and communicate with the clarity and confidence that defines great leaders. This keynote is practical, energising, and incredibly fun.

When you speak with confidence, teams listen, trust grows, influence builds, and leadership feels natural.



KEYNOTE PRESENTATION

Own the Room (Without Saying a Word) Master Non-Verbal Signals that Build Trust, Authority, and Influence

Before you say a word, your body has already told the room a story.

In this insightful, entertaining, and perspective-shifting keynote, Jordana reveals how non-verbal communication silently shapes trust, authority, and influence, often determining how leaders are perceived before a conversation has even begun.

From posture and movement, to facial expression, spatial awareness, and energy, Jordana decodes the unspoken signals that drive credibility and presence. In high-stakes moments, these signals shape first impressions and influence how your message is received.

With humour, sharp insight, and practical examples, audiences discover which non-verbal signals build credibility, which ones undermine us, and how to consciously use posture, movement, and presence to strengthen their leadership impact.

Delegates walk away with simple but powerful tools to align their body language with their message, strengthening their confidence, clarity, and influence from the very the moment they step into a room.



KEYNOTE PRESENTATION

The Illusion of Certainty

A Mentalist's Secrets to Perception, Attention, and Human Behaviour

What if the way you read people isn't as accurate as you think?

We don't see people as they are. We see them as our brain predicts. As a result, we misread intentions, miss signals, and make decisions made on incomplete information.

In this eye-opening, immersive and interactive keynote, Jordana takes audiences inside the mind to explore how perception, attention, and unconscious bias shape human behaviour in real time. Drawing on her work as a mentalist, she uses illusion as a powerful metaphor to reveal how the brain filters reality, fills in gaps, and confidently tells us stories that aren't always true, especially when we're under pressure.

Through live demonstrations and thought-provoking real-world examples, audiences learn to spot the signals they've been missing, read what people really mean (not just what they say), and make better decisions in meetings and negotiations.

Once you understand how perception really works, it changes how you read people, navigate conversations, and make sense of what's really happening in front of you.



Present with Power

Presentation Skills Training for Corporate Teams

Boost your team's confidence, communication, and pitching skills with this completely customised, highly interactive, and genuinely fun presentation skills training workshop.

Drawing on over 16 years' experience performing across three continents, Jordana combines stand-up comedy techniques, interactive exercises, and proven communication frameworks to help participants move past self-doubt and communicate with clarity, confidence, and impact.

This jam-packed program is tailored to your team's strengths, goals, and objectives, ensuring participants learn the most relevant, practical, and valuable skills for their roles. The workshop is engaging, uplifting, highly interactive, and packed with actionable tools and techniques participants can apply immediately.

Using humour as a powerful learning tool, Jordana creates a safe, supportive environment where participants feel comfortable stepping outside their comfort zones, together. It's serious skill-building delivered in a joyful way, with visible growth happening in real time as individuals adapt and elevate their communication style.

Teams leave feeling energised, confident, and ready to tackle any upcoming presentation, pitch, or high-stakes conversation.

This group workshop is both a powerful professional development experience and an impactful team-building exercise. As teams learn and grow together, a new sense of energy, camaraderie, and support emerges – and you'll be amazed as your team's confidence reaches brand new heights.



Corporate Entertainment

Don't Believe Everything You See

What if your thoughts weren't entirely your own?

And what if 'the impossible' wasn't just an idea, but a playful invitation to question reality?

In this wildly entertaining fusion of mentalism, magic, and comedy, Jordana blurs the line between what's real and what's imagined. With rapid-fire wit, jaw-dropping moments, and audience interaction throughout, every show is highly interactive, rich with humour, packed with unexpected twists, and tailored to your audience.

Perception is turned upside down as the room begins to question assumptions, certainty, and even free will.

Because what we perceive is only part of the story. And the real magic is what we never saw coming.



What else can we do together?

THE SKY'S THE LIMIT, REALLY...

- MC + keynote
- MC + closing keynote
- Keynote + workshop
- Workshop + MC
- Keynote + after-dinner entertainment
- Keynote + panel facilitation
- Keynote + corporate training
- MC + live mentalism moments
- Keynote + breakout session
- Conference package
- Custom hybrid experience

Let's create something just for you!



✦ JORDANA HAS BEEN FEATURED ACROSS ✦

THE HOUSE OF
wellness

FAST@COMPANY

Herald Sun

2GB

The Sydney Morning Herald

3AW

that's life!

**RADIO
NATIONAL**

**WIN
NEWS**

inside **small
business**

6PR

10

nova

BUSINESS B BUILDERS

774

**ABC
Melbourne**

**HIT
100.9 h.**

**FIVEAA
Always Adelaide**

4ABC

CLIENT LOVE - EVENT MC

"By far the best MC we've had at any of our events. Jordana was completely invested to make the night a success. She tailored her performance to suit the audience and connected strongly with the audience."

AGA

"Biggest thank you for coming to our conference and being the MC! You were absolutely wonderful, amazing and funny; you lightened the whole night, and you made it very special for all of us. We sincerely appreciate your work with PowerHousing over the past couple of years and having you MC was a big tick on our wish list."

POWERHOUSING AUSTRALIA

"A blessing in disguise! An unfortunate cancellation brought you to us at the eleventh hour. It was a big ask; MC a three-day/night conference overseas in two days' time. How lucky we were that you came to our rescue. And not only that, our delegates rated you as a highlight of the event. You prepared quickly but in detail, you listened so that you could connect speakers and people, you created energy, and you made people laugh. I loved working with you and I look forward to doing so again!"

TRAVELMANAGERS AUSTRALIA

"We had the pleasure of working with Jordana as the MC for our client's staff conference, and she was nothing short of phenomenal. Her energy and presence kept the day moving and the audience engaged, and her surprise magic acts added a fun twist to what could have been just another standard conference. What stood out was Jordana's commitment to creating a tailored experience. She wrote custom jokes and a fully personalised script that aligned perfectly with our client's brand and culture. Both our team and the client loved working with her, and we look forward to collaborating again."

DIRECTIONS CONFERENCE
AND INCENTIVE MANAGEMENT

"We engaged Jordana to MC our awards night and she was the epitome of professionalism. Organised, thorough and responsive – everything you expect from the person who is hosting your event. On the night, Jordana was engaging and funny. She met our brief to keep the evening light-hearted yet professional, and brought plenty of laughs to the room. With some unexpected technical difficulties, Jordana responded like a pro and was able to read the room and ad-lib as required to rescue what could have been an awkward and uncomfortable situation. Our guests complimented Jordana's energy and were impressed by her versatility for magic, humour and conversation."

CITY OF CASEY

"Jordana was an absolute standout as MC at the recent Greenlife Industry National Conference. She brought warmth, wit and high energy to the stage - keeping our audience engaged, our speakers supported, and our program running smoothly from start to finish. Her tailored preparation was next level, and her ability to handle the unexpected with humour and grace made a huge difference behind the scenes. Not only was she hilarious and full of spark, she's also just an all-round good human. We felt lucky to have her with us and would work with her again in a heartbeat. 10 out of 10. Highly recommend."

GREENLIFE INDUSTRY CONFERENCE

"Jordana was an enthusiastic and creative MC who we loved having join us at our last conference in Fiji. Jordana was a late call up (two weeks' notice) but the universe works in mysterious ways and it was fate we were able to have her brilliance at our event. Jordana was so adaptable and brought her quick wit, magical mentalism and outright positive energy to our three days, engaging with all of our delegates. She was a big part of our event success. We will continue to have Jordana as our MC as long as she'll keep having us! Do yourselves a favour and lock her in for your next event!"

PARAGEM

"Jordana was an amazing asset to our business conference. Her attention to detail and the level of pre-planning and preparation she puts into her events is a huge help and ensures a smooth event on the day. Jordana was vibrant and energetic, and our guests really enjoyed the role she played as our MC. Would highly recommend Jordana to anyone looking for an MC for their conference or event."

WYNDHAM CITY
ECONOMIC GROWTH PROJECTS

"Jordana was a highly professional, conscientious and engaging MC. She took our event as seriously as we did! I was impressed with the level of detail she went into in the planning process, and there were more than a few moments she rescued during the conference with her improvisational skills. A great entertainer and a great person."

VENUE MANAGEMENT ASSOCIATION



CLIENT LOVE - KEYNOTE SPEAKING



"I have hosted 13 conferences and engaged the services of over 20 keynote speakers, and I can honestly say you are the best presenter we have ever had. Your humour, your ability to make the content relevant to the audience, and the pace at which you presented kept our delegates continuously engaged. Your ability to connect with the audience is at a level I haven't seen before, and watching everyone leave the room enthusiastic and smiling was just brilliant."

JUST FOR PETS



"Jordana was sensational. She brought high energy to our event at Abbotsford Convent, and we have had the most amazing feedback from our attendees about her session. Her engagement from our first call was wonderful, she understood what we were looking for and the audience we were talking to, and her pre-event preparation was excellent."

THE ASCOTT LIMITED

"Jordana was amazing – to say the least! The time and effort she put in ahead of the conference to understand the delegates was fantastic as the presentation was then customised to the practices and industry we work in. Jordana provided an energy-filled hour that was informative, enjoyable and fun. Feedback from our delegates was outstanding. Her presentation was one of the highest ratings from our feedback survey. I would highly recommend you book this lady for your next meeting or event. She will promise NOT to disappoint."

ULAB SYSTEMS

"From the very first briefing call Jordana has been an absolute pleasure to deal with. In fact, like no other. She really engaged and learned about our group which was evident on the day. Her energy is a breath of fresh air, although her request for me to capture a photo proved difficult. She doesn't stand still long enough! Getting down amongst the audience is something that particularly works well to keep the group engaged. She was wonderful and I'll be thinking of ways to have her back in the future, even if on a smaller workshop level."

NATIONAL MORTGAGE BROKERS

"Just book Jordana. We wanted a keynote that would bring the energy & fun to an otherwise fairly content heavy conference. Jordana brought this in spades (diamonds, hearts and clubs...) Magic and a message all wrapped up in an entertaining and absorbing package. Our delegates left our conference with a twinkle in their eye and a spring in their step. Jordana was an absolute joy to work with."

MACKAY REGION CHAMBER OF COMMERCE



"The only brief we gave Jordana was to end our 2-day conference with a boom! And Jordana did just that! She left our audience in a mountain of laughter, wonder and inspiration! Jordana was fantastic to work with. She was proactive, professional, ensured she understood our organisation and our values. And she really showed how much she loves what she does. Jordana is full of energy and extremely funny - our staff were fully engaged and energised. Her session entailed useful life tips, arts and crafts that brought to life the child in all of us, and a whole lot of magic! She showed us how anyone can learn new skills and become great at them. Thanks a ton."

OCCUPATIONAL ENGLISH TEST

"Jordana was an absolute pleasure to work with, always professional and approachable. She listened, asked questions, took on board our feedback, and understood our brief perfectly. She was engaging, interactive and communicated our conference theme precisely. Her presentation provided humour with a serious intent, and her messages absolutely hit the mark with our staff. We highly recommend Jordana."

CITY OF CASEY, COMMUNITY LIFE DIVISION

"Jordana made a huge and positive impression on our team, and our delegates. She nailed her presentation. She owned the hard-to-do after-lunch session and had the crowd in the palm of her hand. Jordana helped take this year's IGC conference to the next level, and we would love to have her back at future IGC events."

INDEPENDENT GARDEN CENTRES

"Jordana is a highly engaging and entertaining presenter and her energy is extraordinary! She delivered an outstanding presentation that combined humour and great practical content about building a social media strategy and presence specific to our industry. Jordana was a dream to work with. From the very outset, we were impressed with her professionalism and easy-going nature."

REAL ESTATE INSTITUTE OF QUEENSLAND

CLIENT LOVE - PRESENTATION SKILLS WORKSHOPS ✨

"Jordana was absolutely amazing to work with. From the first moment I spoke to her over the phone, I felt like I had known her for years. She understood our brief and made sure the structure of the workshop met our key objectives. We found the content extremely useful and engaging, plus it was delivered in a fun and interactive way which was a bonus. It was such a pleasure working with Jordana and I hope to work with her again in the future."

MIRVAC ✨

"Jordana facilitated the program Presenting with Confidence in person and virtually. We received overwhelmingly positive feedback relating to content, tools and hands on nature of the program. The attendees also highlighted Jordana's enthusiastic presentation style, energy and engaging delivery. The program also provided practical tools the attendees could apply post the workshop. Jordana's ability to quickly understand the needs of each attendee made this program extremely worthwhile and it has been wonderful to see the growth of some of the participants since attending."

MOËT HENNESSY, AUSTRALIA & NEW ZEALAND ✨

"Jordana's session was fantastic for our finance team; she understood our brief and requirements perfectly to make for a successful day! Our session was fun, fresh and energetic, where the team learnt brilliant tools and skills to take on board in their communication skills. Jordana took the team out of their comfort zone, whilst having fun and learning! She was amazing to work with, incredible on the day and exactly what we needed. I highly recommend her!"

SWISSE WELLNESS ✨

"Jordana was amazing! She was organised, responsive, and really listened to our needs. Her enthusiasm made the planning process easy and enjoyable. For the actual workshop, she was warm, funny, worked the room, and made everyone feel comfortable throughout. The practicality of the workshop, as opposed to being theory/content heavy, was highly appreciated. The session was super valuable, and participants' confidence in communicating and presenting grew significantly. There is much anticipation for implementing the newly acquired skills at every opportunity. The insights on body language were particularly engaging and informative."

BUNNINGS ✨

"Jordana was an absolute pleasure to work with. She skillfully delivered a customised training program that not only aligned with our business needs but also connected well with our employees. The workshop she conducted was a delightful blend of fun, engagement and full of laughter - a truly wonderful way to learn! Jordana brings not just humour but also a genuine warmth to her workshops, making participants feel instantly at ease and comfortable straight away. The workshop she facilitated for us ranks among the most engaging and interactive sessions we've had."

DATA#3 ✨

"Jordana facilitated a one day 'pitching/presenting' workshop for the best of our best, during a multiple day training program. Her unique style kept everyone fully engaged through the entire day, which was incredible as there were people from all over APJ. Jordana took a group of very competent communicators and made them much better. I will definitely be asking her to help us again and I can highly recommend her as a highly skilled trainer and communicator, and a pleasure to work with."

DELL, EMC ✨

"From the very first conversation, we knew Jordana was exactly the vibe we were looking for, energetic, entertaining, deeply engaging and, most importantly, fun. She created an instant sense of trust and excitement, and the value she delivered far surpassed our already high expectations. Before the workshop even began, Jordana went above and beyond. She held briefing sessions with several of our attendees to truly understand what we wanted to get out of the day. This meant the workshop was tailored, intentional and impactful from start to finish. What followed was genuinely transformative. Within a single day, we saw some of the quickest mindset and confidence shifts we've ever experienced across a group. Light-bulb moments were happening everywhere. People who walked in nervous or unsure were suddenly standing taller, speaking with clarity, and showing up with newfound confidence."

LOVE TO DREAM ✨

"Jordana took us on a high-energy journey through the Art of Communication. From body language and storytelling, to vocal impact and active listening, she delivered practical, relatable insights that our team could easily take back into their day-to-day roles. Her vibrant energy, humour, and interactive style pushed us out of our comfort zones while keeping us thoroughly engaged. The session was not only informative but also full of laughter and lightbulb moments. We walked away energised, inspired, and armed with fresh communication tools to conquer the challenges ahead."

AUSTRALIAN BUILDING COMPANY ✨

"Jordana's high energy and fun workshop was not only a practical way to help increase the confidence of team members who are required to present to groups both large and small, it was also a great team-building activity. The combination of tips borne of experience and the chance to practice what we were learning meant that the four hours just flew. And even the most nervous of participants enjoyed their chance to have one of the sparkly microphones in their hand!"

ARDOCH YOUTH FOUNDATION ✨



FUN FACTS



JORDANA HAS HIT THE STAGE IN
43 CITIES ACROSS THREE
DIFFERENT CONTINENTS

JORDANA HAS WORKED
WITH LIONS IN AFRICA

JORDANA HAS
WRITTEN FOUR
BOOKS

A BAD DATE PUSHED JORDANA
INTO A CAREER IN COMEDY.
EVERY CLOUD HAS A SILVER LINING.

JORDANA ONCE DRESSED AS A GIANT
FACEBOOK 'LIKE' BUTTON AND WAS
ESCORTED OFF FACEBOOK'S SILICON VALLEY
HEADQUARTERS

JORDANA IS THE **ONLY FEMALE**
MAGICIAN AND MENTALIST WORKING
IN CORPORATE AUSTRALIA

JORDANA IS A
REGULAR GUEST
ON 3AW, 6PR
AND 5AA

JORDANA'S FAVOURITE
MOVIE TRILOGY IS
BACK TO THE FUTURE

JORDANA IS AN INTERNATIONAL
TEDX SPEAKER

JORDANA QUIT NETFLIX IN
2018 AND DOES NOT HAVE
A TELEVISION AT HOME

JORDANA IS A
HYPNOTIST (BUT
DON'T WORRY, SHE
DOESN'T DO THIS
AT CONFERENCES)

JORDANA IS MADLY IN LOVE
WITH DARK CHOCOLATE LINDT

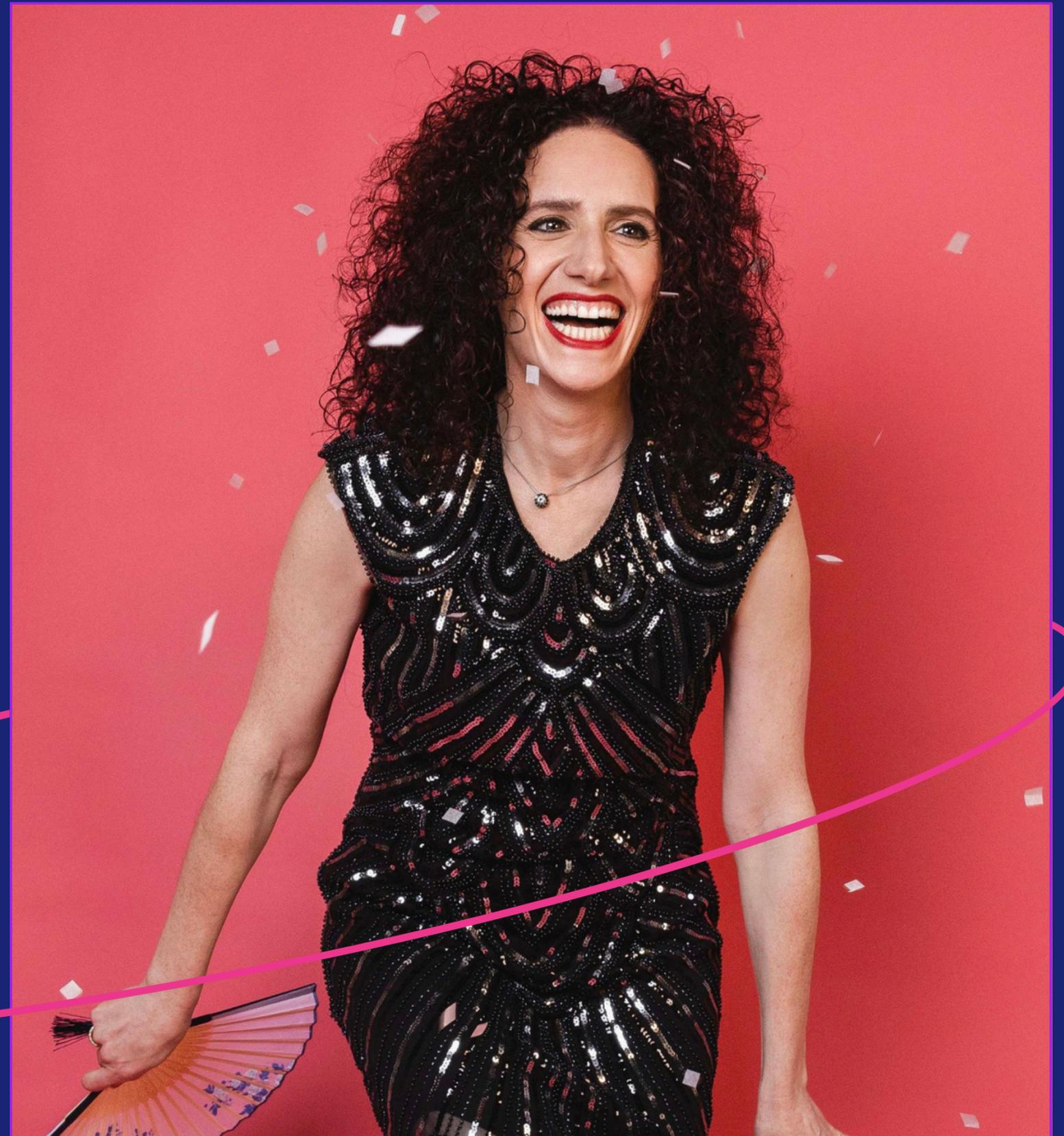
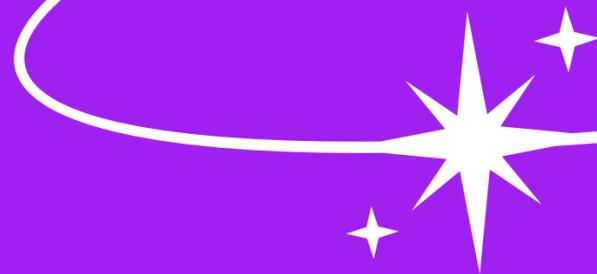
JORDANA HOSTS A PODCAST
CALLED 'FUEL YOUR
CONFIDENCE'

JORDANA'S BIO AND SNAPPY STAGE INTRO

Jordana Borensztajnis a multi-talented keynote speaker, TEDx speaker, event MC, corporate humourist, communications expert, public speaking trainer, author and... a magician and mentalist.

Jordana was a News Corp Australia journalist, she worked at Nova Entertainment as online music editor, content producer and social media manager, she's written three business books and an illustrated children's book, and she's performed two sold-out shows in the Melbourne International Comedy Festival.

When Jordana's not on stage, or online, delivering high-energy and interactive presentations and workshops, she's busy seeking out small animals to take selfies with to boost her Instagram following.



LET'S GET THIS PARTY STARTED!

Do you want to book Jordana for your next event? Here's the enquiry process:

1. CHECK AVAILABILITY

Call or text her on 0412 126 769. Jordana loves getting texts from potential clients! Don't feel like texting? No problem! Alternatively, please drop her an email at jordana@jordanab.au to get the ball rolling.

2. QUOTE TIME

After chatting with Jordana about your event, she'll send you a quote for her speaking/MCing/workshop services.

3. SIGNING THE DOTTED LINE

Once you've locked in a date, both parties will sign an agreement and a deposit will be paid to secure your event. At this point it's official... Let the countdown begin!

4. PRE-EVENT MARKETING

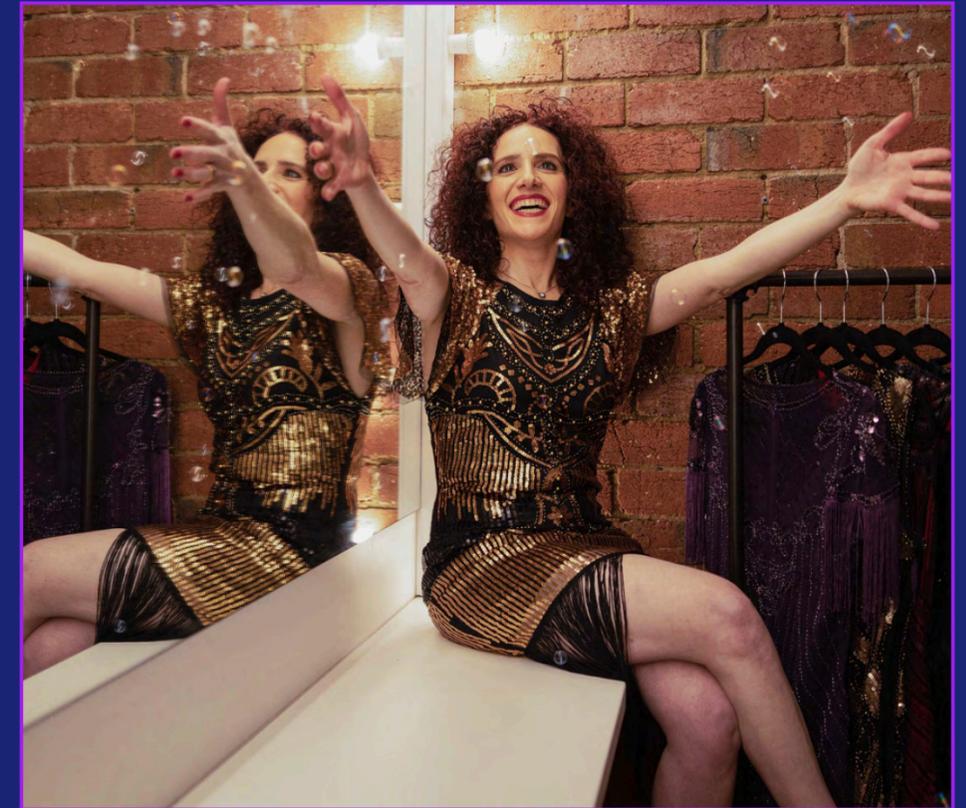
Leading up to the big day, Jordana is happy to help you spread the word about your upcoming event on social media. She'll even whip up some teaser videos that will have your attendees counting down the days. Just a heads up, Jordana loves staying in close contact and being fully prepared for every event. And who knows, she might just surprise you with some crazy and creative ideas as the event draws closer.

5. POST-EVENT WRAP

The party doesn't have to end when your event is over! After the event, you'll have a debrief and Jordana will provide you with a resource so your delegates can continue learning long after the event concludes.

SO.... WHAT ARE YOU WAITING FOR?

Get in touch with Jordana today to start brainstorming some epic ideas together. Whether it's a conference, team-building session, or anything in between, Jordana is ready to bring the fun and creativity. Let's connect and make magic happen so your next event is one to remember!!





JORDANNA



"MY MISSION IS TO EMPOWER YOU WITH CONFIDENCE,
LAUGHTER, AND JOY SO YOU CAN SHARE YOUR MOST
AUTHENTIC AND BRILLIANT SELF WITH THE WORLD."

